

# PROPOSED FY 2024 OPERATING & ENTERPRISE BUDGET PRESENTATION

**Presented By: Tammi Saddler Jones, Interim City Manager  
Dan Defnall, Finance Director**

**November 28, 2023 – Public Hearing  
December 5, 2023 – Public Hearing and Adoption**

# THE PURPOSE OF THE CITY MANAGER'S PROPOSED BUDGET



The one of the most important policy decisions that the City Council makes annually is the consideration and adoption of the operating budget.



The budget represents the vision of the City Council and reflects the needs of the community.



The City's fiscal year budget is from January 1 – December 31. The budget provides a 12-month roadmap for the staff to follow.

# **CITY'S VISION & MISSION IS FOCUSED ON:**

**Public Safety**

**Economic Development**

**Infrastructure**

**Efficient/Effective Services**



# FY24 BUDGET THEME IS: MOVING FORWARD



THE CITY WAS INCORPORATED DEC. 12, 1882. THIS YEAR, WE WILL BE CELEBRATING 141 YEARS AS A CITY (the past)



MANY CHALLENGES HAVE BEEN OVERCOMED (the past)



MANY OPPORTUNITIES ARE AHEAD (the future)



THE WINDSHIELD IS LARGE AND PROVIDES GREAT VISION (the future)



THE REAR VIEW MIRROR IS SMALL BUT PROVIDES IMPORTANT PERSPECTIVE (the past)



MY GOAL IS TO PRESENT A BUDGET FOCUSED ON **MOVING FORWARD** IN 2024

# JOURNEY TO THE CM'S PROPOSED BALANCED BUDGET

Budget Kickoff – departments were instructed to request what they needed



Additional new initiatives recommended – to address space needs and personnel needs



Held at least 2 meetings with each Council Member to discuss the the Community Action Budget, ARPA budget, and overall budget needs



Focused on the future needs



New Initiatives in the proposed budget incorporated as much as possible the request/recommendations of staff and Council

# Proposed FY24 BUDGET PLAN

## THE BASE BUDGET INCLUDES:

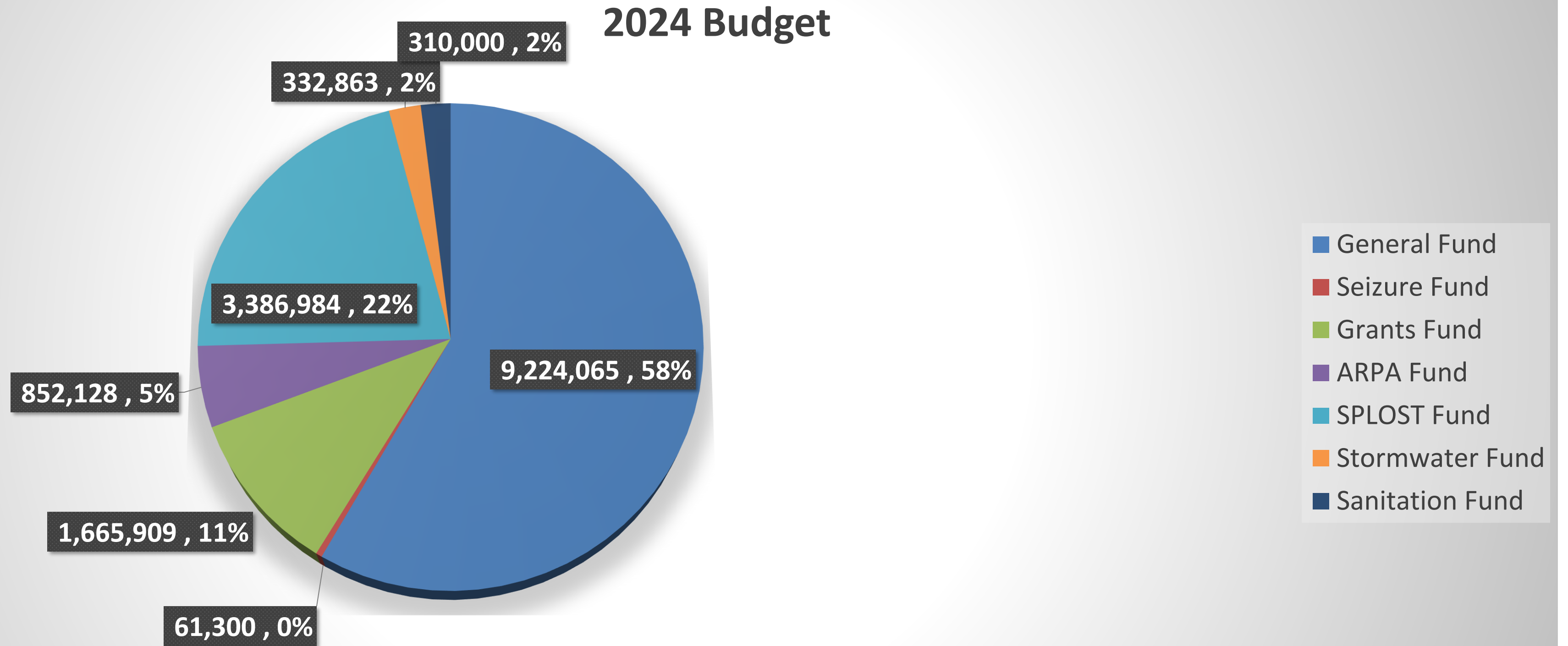
- **NO INCREASE IN MILLAGE RATE**
- **Expenditures for continuing operations**
- **Increased cost of services**
- **3% Cost of Living Adjustment (COLA) for all City Employees effective 7/1/24**

## NEW KEY INITIATIVES TO MOVE THE CITY FORWARD

- **Public Infrastructure Enhancements**
- **New Personnel Recommendations**
- **Immediate Need - New office space to accommodate current/new staff**
- **Future City Facilities - Master Planning**

# Citywide Expenditures Budget FY 2024

**THE PROPOSED FISCAL YEAR 2024 BUDGET TOTALS \$15.8 MILLION**



# Citywide Expenditures Budget FY 2024

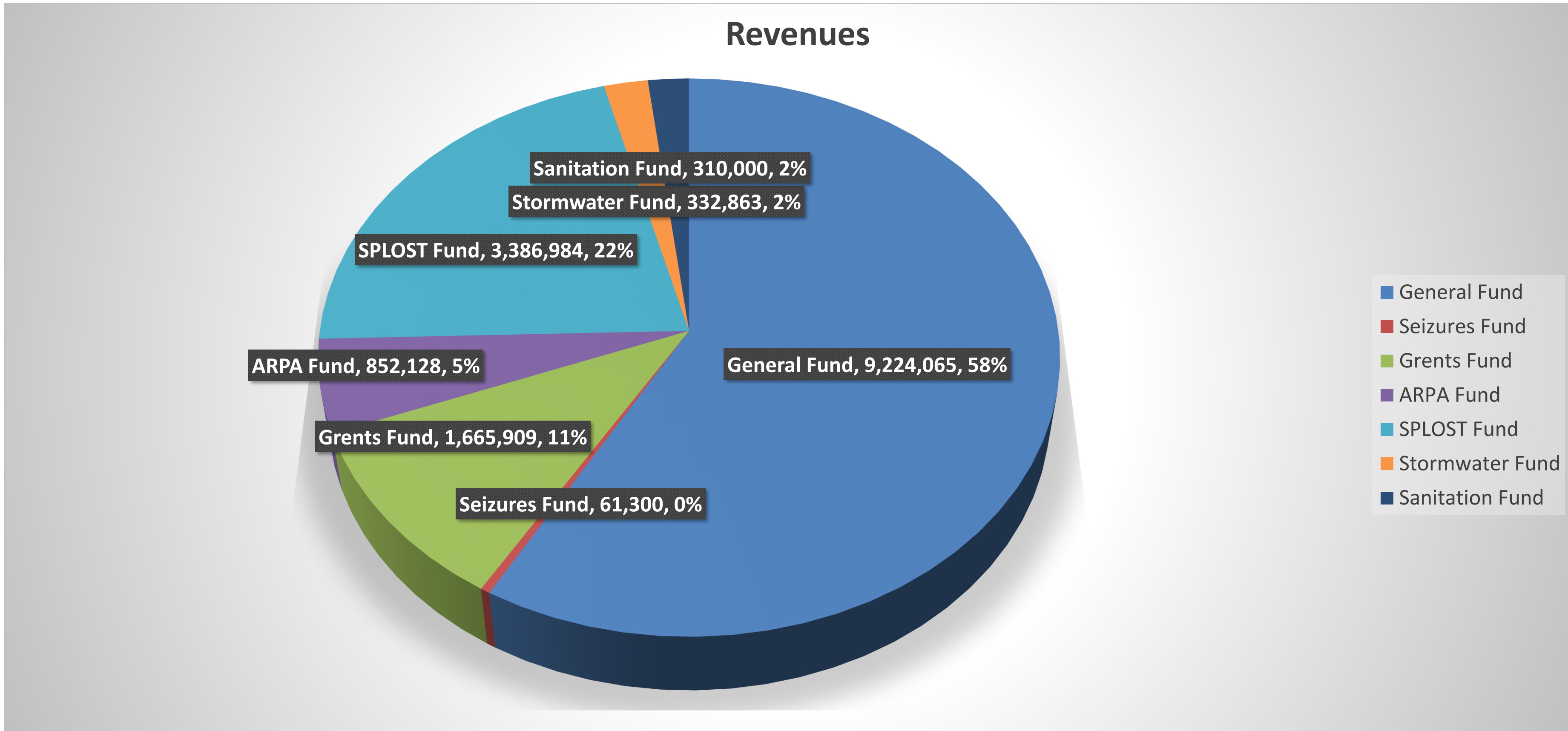
	2024 Budget	2023 Budget	% of Total General Fund Budget 2024	% of Total Budget	Variance
<b>CHART A -CITY WIDE BUDGET</b>					
GENERAL FUND EXPENDITURES					
Administration	1,787,439	1,283,225	19.4%	10.4%	504,214
Police	3,028,183	2,643,926	32.8%	21.4%	384,257
Municipal Court	469,095	448,668	5.1%	3.6%	20,427
Public Works	1,235,180	1,171,567	13.4%	7.8%	63,613
Buildings and Grounds	539,908	146,863	5.9%	1.2%	393,045
Parks	278,060	185,411	3.0%	1.8%	92,649
Planning and Development	781,350	466,433	8.5%	3.8%	314,917
Community Action Projects	158,000	137,000	1.7%	1.1%	21,000
Debt Service	672,000	754,568	7.3%	6.1%	(82,568)
Capital Projects Fund - General Fund	274,850	279,219	3.0%	2.3%	(4,369)
<b>Total General Fund Expenditures</b>	<b>9,224,065</b>	<b>7,516,880</b>	<b>100.0%</b>	<b>60.8%</b>	<b>1,707,185</b>



# Citywide Expenditures Budget FY 2024 - continued

<b>Other Funds Expenditures</b>					
Federal Seizures Fund	61,200	93,202		0.8%	(32,002)
City Seizures Fund	100	500		0.0%	(400)
Grants Fund	1,665,909	387,500		3.1%	1,278,409
ARPA Coronavirus Relief Fund	852,128	973,200		7.9%	(121,073)
HOST Fund	-	71,194		0.6%	(71,194)
SPLOST Fund	3,386,984	2,655,821		21.5%	731,163
Affordable Housing Trust Fund				0.0%	-
Stormwater Fund	332,863	371,363		3.0%	(38,500)
Sanitation Fund	310,000	287,797		2.3%	22,203
<b>Total Expenditures - ALL FUNDS</b>	<b>15,833,249</b>	<b>12,357,457</b>		<b>100.0%</b>	<b>1,768,606</b>

# Citywide Revenues Budget FY 2024



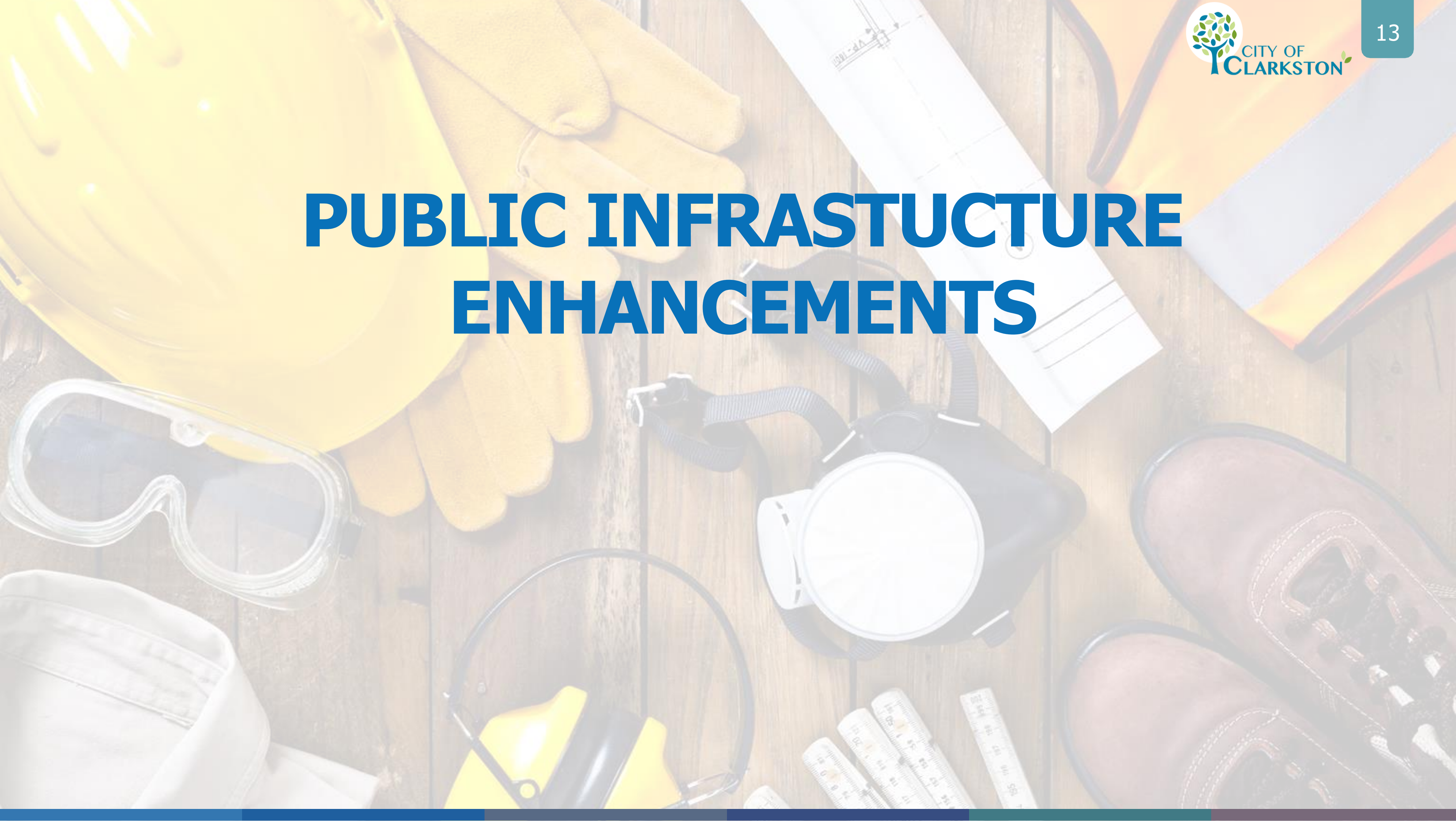
# Citywide Revenues Budget FY 2024

General Fund Revenues	2024 Budget	% of Total GF	Total of All Funds	2023 Budget	Variance
Property Taxes	6,042,990	65.5%	38.2%	4,461,082	1,581,908
Franchise Fees	515,396	5.6%	3.3%	491,700	23,696
Insurance Premium Tax	1,320,000	14.3%	8.3%	1,191,283	128,717
Business Related Taxes	449,000	4.9%	2.8%	426,555	22,445
Muni Crt Fine	242,200	2.6%	1.5%	247,500	(5,300)
Permits/Fees for Service	301,053	3.3%	1.9%	336,050	(34,997)
Other Revenues	215,196	2.3%	1.4%	260,710	(45,514)
Other Financing Sources	138,230	1.5%	0.9%	102,000	36,230
<b>TOTAL</b>	<b>9,224,065</b>	<b>100.0%</b>	<b>58.3%</b>	<b>7,516,880</b>	<b>1,707,185</b>

# Citywide Revenues Budget FY 2024

<b>Other Fund Revenues:</b>					
Federal Seizures Fund	61,200		0.4%	93,202	(32,002)
City Seizures Fund	100		0.0%	500	(400)
Grants Fund	1,665,909		10.5%	387,500	1,278,409
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ARPA Coronavirus Relief Fund	852,128		5.4%	973,200	(121,072)
SPLOST Fund	3,386,984		21.4%	2,655,821	731,163
	6,609,184		41.7%	4,840,577	1,768,607
<b>Total All Funds</b>	<b>15,833,249</b>		<b>100.0%</b>	<b>12,357,457</b>	<b>3,475,792</b>

# **PUBLIC INFRASTRUCTURE ENHANCEMENTS**





**The SPLOST II referendum was approved in the November 7<sup>th</sup> election. The City of Clarkston is expected to receive \$17,245,978 over the next six (6) years.**

**The City Manager's Office will propose budget amendments as we develop more definite project plans for SPLOST II.**

**Please Note: The upcoming slides only show “proposed projects” that have not been adopted yet.**

# SPLOST II Allocations by Category

**CITY OF CLARKSTON**

**SPLOST II 2023 PROJECT LISTING**

<b>Categories</b>	<b>Estimated Allocation of Tax Proceeds</b>	<b>Category % for SPLOST</b>
ROAD, STREET AND BRIDGE PURPOSES, INCLUDING SIDEWALKS AND BICYCLE PATHS	\$ 10,347,587	60.0%
A CULTURAL FACILITY, RECREATIONAL FACILITY OR HISTORIC FACILITY	\$3,449,196	20.0%
A COURTHOUSE; ADMINISTRATIVE BUILDING; CIVIC CENTER	\$2,241,977	13.0%
PUBLIC SAFETY FACILITIES, AIRPORT FACILITIES AND/OR RELATED CAPITAL EQUIPMENT	\$1,207,218	7.0%
<b>GRAND TOTAL ESTIMATED</b>	<b>\$17,245,978</b>	<b>100.0%</b>
<b>EXPECTED SIX YEAR SPLOST COLLECTIONS</b>	<b>\$17,245,978</b>	

# SPLOST II Allocations by Proposed Project – Projects have NOT been adopted yet

CITY OF CLARKSTON

SPLOST II 2023 PROJECT LISTING

Categories	Project Name	SPLOST	Category % for SPLOST
ROAD, STREET AND BRIDGE PURPOSES, INCLUDING SIDEWALKS AND BICYCLE PATHS	North Indian Creek/Montreal Road Die	\$ 3,500,000	
	Safe Streets for All” Planning Grant Matching Funds	\$ 300,000	
	Mell Ave Operational and Safety Improvements	\$ 1,500,000	
	Reconnecting Community Pilot Discretionary Planning Grant for Railroad Underpass Grant Due 9/28/2023	\$150,000	
	Milling & Resurfacing Various City Streets-Start with Jolly Ave from EPDL to Mell Ave	\$ 612,587	
	Greenway Trail	\$2,200,000	
	More crosswalks on North Indian Creek; pedestrian crossing at Indian Creek and Hill St.	\$285,000	
	Various Neighborhood Traffic Calming - College Ave Proposed	\$ 100,000	
	Various Sidewalk Installations and/or Replacements	\$200,000	
	Norman Rd Dam Replacement-Planning and Design Work	\$ 1,500,000	
<b>TOTAL - ROAD, STREET AND BRIDGE PURPOSES, INCLUDING SIDEWALKS AND BICYCLE PATHS</b>		<b>\$ 10,347,587</b>	<b>60.0%</b>



# SPLOST II Allocations by Proposed Project – Projects have NOT been adopted yet

Categories	Project Name	SPLOST	Category % for SPLOST
<b>A CULTURAL FACILITY, RECREATIONAL FACILITY OR HISTORIC FACILITY</b>	Family friendly parks in the Jolly/Mell Ave area and Teen Recreation and other pocket parks on the north side of EPDL	\$1,699,196	60%
	Upgrades to 40 Oaks House/Park	\$750,000	
	Upgrades to Milam Park Pavilions/Bathroom Facilities	\$500,000	
	Splash Station/Pad	\$500,000	
<b>TOTAL - A CULTURAL FACILITY, RECREATIONAL FACILITY OR HISTORIC FACILITY</b>		<b>\$3,449,196</b>	<b>20%</b>
<b>A COURTHOUSE; ADMINISTRATIVE BUILDING; CIVIC CENTER</b>	Police Station/City Hall Begin Needs Assessment, Planning, Land Acquisition, Architectural Design	\$2,241,977	13%
<b>PUBLIC SAFETY FACILITIES, AIRPORT FACILITIES AND/OR RELATED CAPITAL EQUIPMENT</b>	Police Vehicles & Equipment six years	\$1,207,218	7%
<b>GRAND TOTAL ESTIMATED</b>		<b>\$17,245,978</b>	<b>100%</b>
<b>EXPECTED SIX YEAR SPLOST COLLECTIONS</b>		<b>\$17,245,978</b>	

# NEW PERSONNEL RECOMMENDATIONS



<b>New Personnel Recommendations - Workforce Development and Implementation of Best Practices</b>	
Funding to bring staff up to \$20/hour Minimum Wage	\$16,640
Funding for the Class and Compensation Study	\$15,000
<b>Key new staff</b> – Assistant City Manager (funded 1/2 year), Communications Manager, HR/Risk Director (funded 1/2 year), Special Events Coordinator, PT TAC Records Clerk, Permit Clerk, Parks and Recreation Manager	\$532,326
<b>ESTIMATED TOTAL WORKFORCE</b>	<b>\$563,966</b>

# IMMEDIATE NEED – NEW OFFICE SPACE LOCATION FOR CITY STAFF

OPENING  
SOON

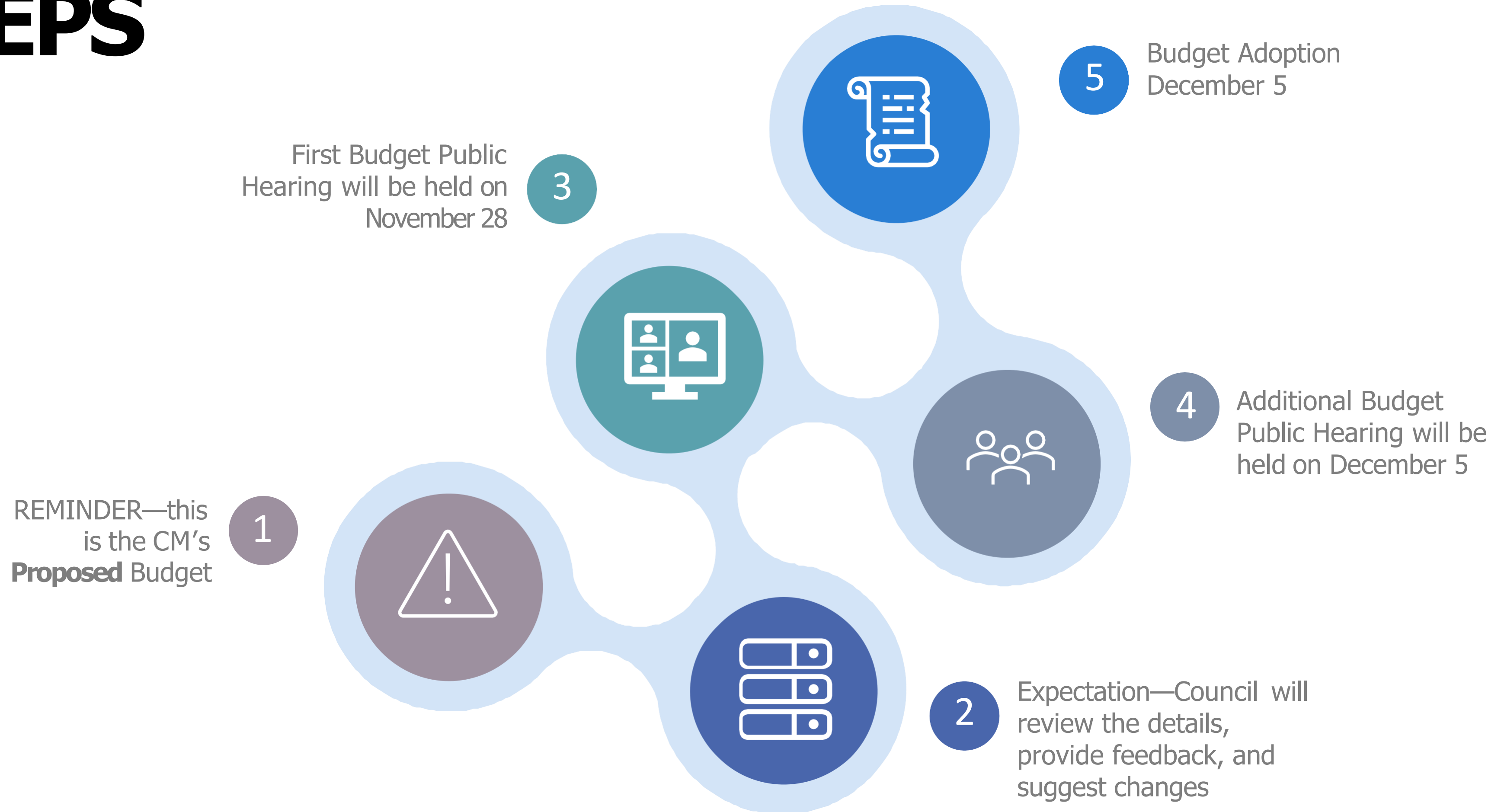
<b>New Office Space – Immediate Need</b>	
Moving Expenses Estimated	\$10,000
New Furniture/Fixtures	\$40,000
Annual Lease	\$390,000
Information Technology	\$135,000
<b>TOTAL PLANNING</b>	<b>\$575,000</b>

# FUTURE CITY FACILITIES – MASTER PLANNING



<b>City Programs/Services</b>	
Digitization Initiative	\$15,000
City Annexation Study	\$20,000
Interpretation Projects	\$10,000
Community Action Projects	\$158,000
Financial Advisory Services	\$20,000
Facilities Master Plan	\$30,000
<b>ESTIMATED TOTAL SERVICES</b>	<b>\$253,000</b>

# NEXT STEPS





# Thank you!

**FOR THE OPPORTUNITY TO PRESENT  
A *BALANCED* BUDGET FOCUSED ON  
MOVING OUR CITY FORWARD IN FY 2024**

**SPECIAL THANKS TO:  
DAN DEFNALL, FINANCE DIRECTOR  
LESLY MAZON, ADMINISTRATIVE ASSISTANT**

# Questions and Comments

