

October 21, 2015

Clarkston City Council
3921 Church Street
Clarkston, GA 30021



Dear Councilmen,

Plans for the 2016 festival are well underway and we are excited about the new directions being taken.

The festival now has a new name which begins our branding and sets the tone for increasing awareness of and attracting visitors to our fine city. A new location is being explored and the possibilities are unlimited as we work to bring people together to educate, appreciate and celebrate all of Clarkston, GA and its rich cultural diversity.

The date of the 2016 Festival (now known as the **Clarkston Culture Fest**) is **April 30, 2016**. The proposed new location (pending your approval) is downtown Clarkston (The Market Street Corridor).

As plans are being developed, the Clarkston Festival Committee wishes to partner with the City of Clarkston in making the **2016 Clarkston Culture Fest** an event that supports the city's vision and one that all of Clarkston will be proud of. As a result of the experience gained over the past two years, the festival committee is prepared to implement the effective and efficient planning needed to produce a successful festival. We will conduct all of the planning needs of the festival and request that the city handles the infra structure matters, assist with marketing and public relations and allocate \$2,000 to help defray the cost of an outdoor sound system, stage and related items. We also welcome the city's participation in the monthly planning meetings as time permits.

The mission of the **Clarkston Culture Fest** is to provide a fun, creative and enriching community festival that provides activities for all ages and people; increases cultural diversity awareness and understanding as we **educate** each other, learn from each other, better **appreciate** our uniqueness and differences and **celebrate** together this place we all call home...Clarkston, GA.

We sincerely thank you for your support in providing continuous meeting space for the monthly planning meetings and we look forward to a wonderfully successful partnership and **2016 Clarkston Culture Fest**.

The Clarkston Festival Committee

Angela Moore & Josh Davis - Co-chairs

Adam Nykamp

Lesley Dixon

Samia Mohamed

Heidi Thomas

Kim Ault

Dona Harris

Brian Le

Kimberly Hawkins