

CITY OF CLARKSTON

CLARKSTON CITY COUNCIL

ITEM NO: F1

HEARING TYPE:
Council Meeting

BUSINESS AGENDA / MINUTES

ACTION TYPE:
Resolution

MEETING DATE: May 5, 2015

SUBJECT: ARC Bicycle Safety and Education Program RFP Recommendation

DEPARTMENT: Administration

PUBLIC HEARING: YES NO

ATTACHMENT: YES NO
Pages: 30

INFORMATION CONTACT: City Manager
PHONE NUMBER: 404 -296-6489

PURPOSE:

Authorize the City Manager to enter into an agreement with the Clarkston Community Center to provide Bicycle Safety and Education Program services.

NEED/ IMPACT:

The City of Clarkston was selected to receive funding through the Atlanta Regional Commission's (ARC) Last Mile Connectivity Program, which focused its funding distribution on projects and programs related to non-motorized transportation. Emphasis areas for Last Mile Connectivity included safe access to transit and schools, addressing areas with particularly hazardous pedestrian roadway crossings, bicycle mobility and bicycle/pedestrian safety education, among others. The total grant award was \$90,000 which included \$18,000 of local funds.

Considering Clarkston's high immigrant population and its dependence upon public transit, walking and use of bicycles as modes of transportation, City Staff developed a general concept of a program that primarily focuses upon targeting community members that rely on non-motorized transportation and other under-served populations and providing education on the proper techniques, etiquette and protocols of operating a bicycle.

The City developed and advertised a request for proposal (RFP) aimed at partnering with entities that demonstrate the expertise and capacity to successfully initiate and maintain the program beyond the funding period of the Last Mile Connectivity grant. Additionally, the (RFP) emphasized the need for a program structure that recognizes the rich diversity of languages and cultures present in and around Clarkston.

The City received one proposal response from the Clarkston Community Center.

The BSEG evaluation committee conducted an interview with the Executive Director of the Community Center who was identified as Project Manager on the response from CCC. The BSEG was satisfied that the proposal met the criteria indicated in the RFP.

RECOMMENDATIONS:

Recommend authorizing the City Manager to enter into an agreement with the Clarkston Community Center for the purpose of providing a Bicycle Safety and Education Program as outlined in the agreement.